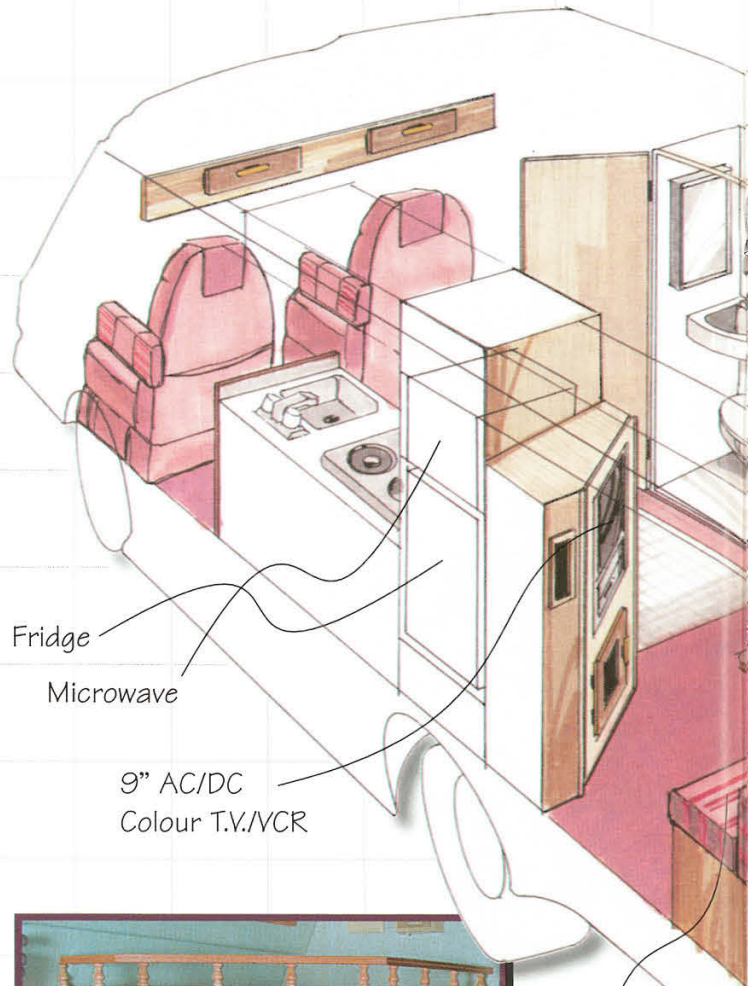


Pleasure-Way



SRL



PLEASURE-WAY INDUSTRIES is totally committed to the continual evolution of the Van Motorhome. This is what inspired them in 1990 to design their REAR LIVINGROOM model. This contemporary layout had never been offered in a **PLEASURE-WAY** Van Motorhome. An L-shaped sofa replaces the classic rear dinette, providing you with a more open spacious area to relax in. The L-shaped sofa easily converts into a 73" X 50" double bed. With your safety in mind, **PLEASURE-WAY** has created the option of carrying extra passengers in their Van Motorhomes by installing two seat belts in the L-shaped Sofa, which is perfect for those one day outings or when utilizing as a second vehicle.

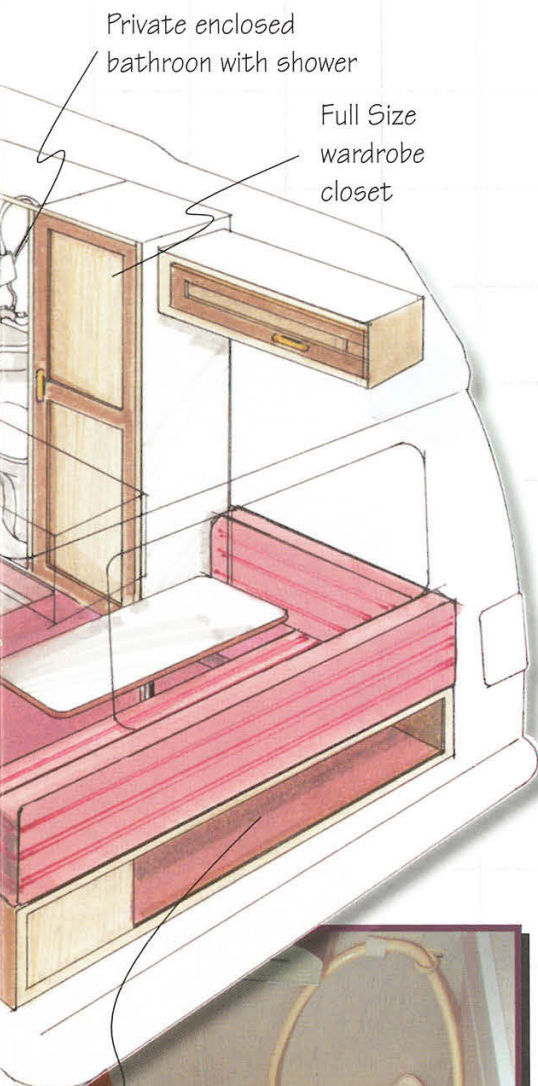
What livingroom would be complete without an Entertainment Center?

PLEASURE-WAY responded and the built-in Entertainment Center was introduced, which features a 9" Emerson AC/DC T.V./VCR, making the REAR LIVINGROOM complete. This built-in Entertainment Center enhances all the comforts of home which adds to the relaxing atmosphere this exceptional design creates. The ultimate tribute to the success of this design comes by the way of our competitors; duplication is the sincerest form of flattery.



Makes into Double bed

Golf Club Storage/ storage trunk below



Private enclosed bathroom with shower

Full Size wardrobe closet



The kitchen in the SRL, as in all models, comes fully equipped with all the high quality *standard* features you expect: 6' of interior headroom; a Dometic 3-way 3 cubic ft. refrigerator; a Sanyo microwave; 2 burner LP stove; a range hood with exhaust fan and light; a stainless steel sink; and a hand crafted spice rack. A unique slide out pantry with an arborite top maximizes all available counter space. **PLEASURE-WAY** uses Suburban water heaters and furnaces, both feature auto ignitions, a convenience you should not be without. A monitor panel informs you of the levels of your fresh, grey, and black water tanks as well as the charge level of your auxiliary battery. You can enjoy breakfast in the kitchen by simply rotating the front captain's chairs and placing a table in the stand. This is a nice feature, especially when you want to leave the bed made up in the back.

Shoulder room is one of the main concepts involved in the *private Bathroom*. By recessing a portion of the right side of the bathroom wall at the shoulder area, **PLEASURE-WAY** has produced the right amount of shoulder space to be comfortable without compromising aisle width. The shower compartment is completely water tight and has a one piece molded shower pan. The bathroom in the SRL and STW comes with a Shower, a Thetford flush toilet, a medicine cabinet, an exhaust fan and a large sink. Unquestionably, this is the most complete bathroom available in a Van Motorhome.



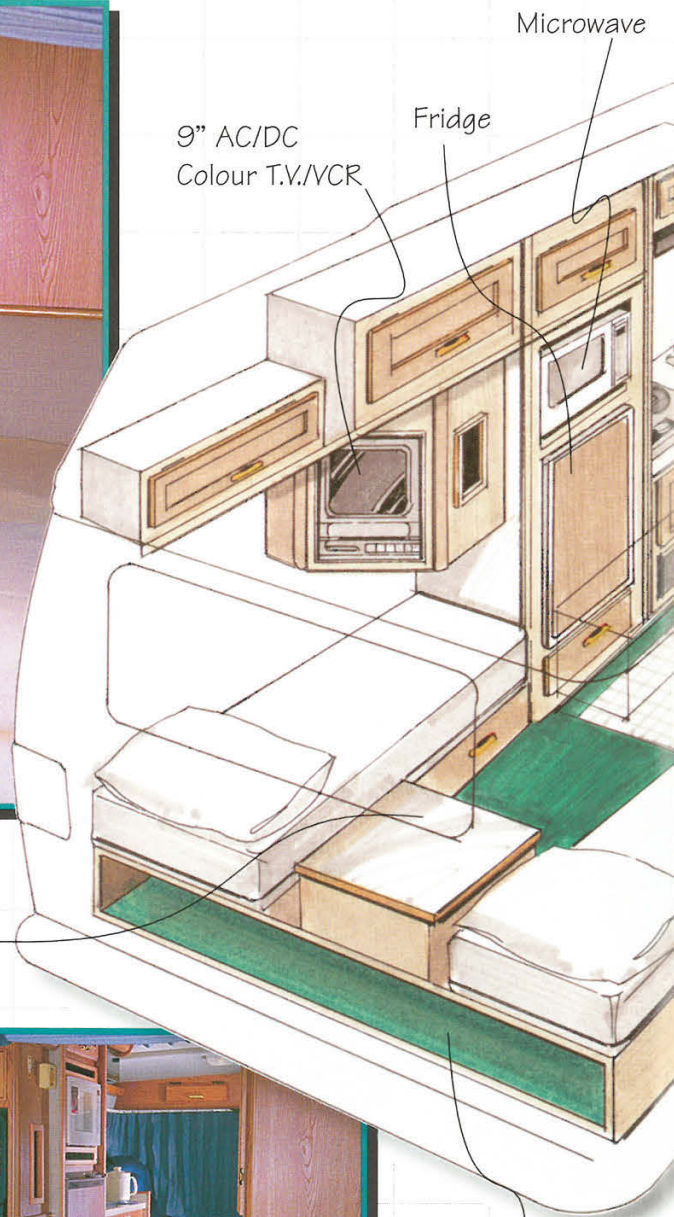
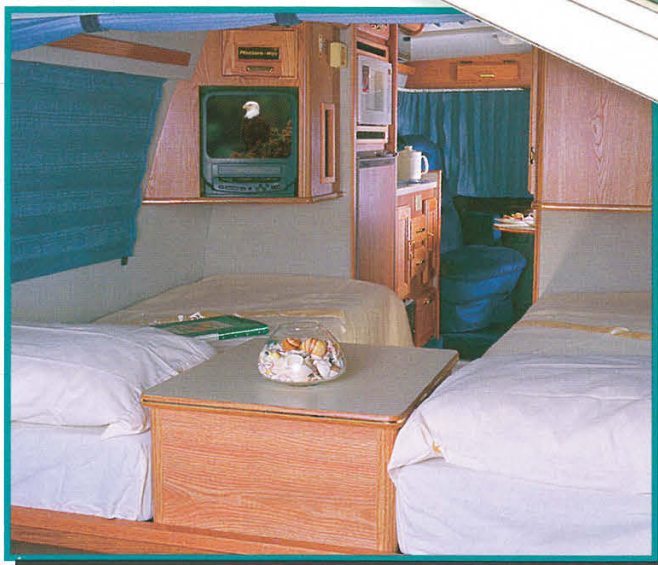
Pleasure-Way

STW

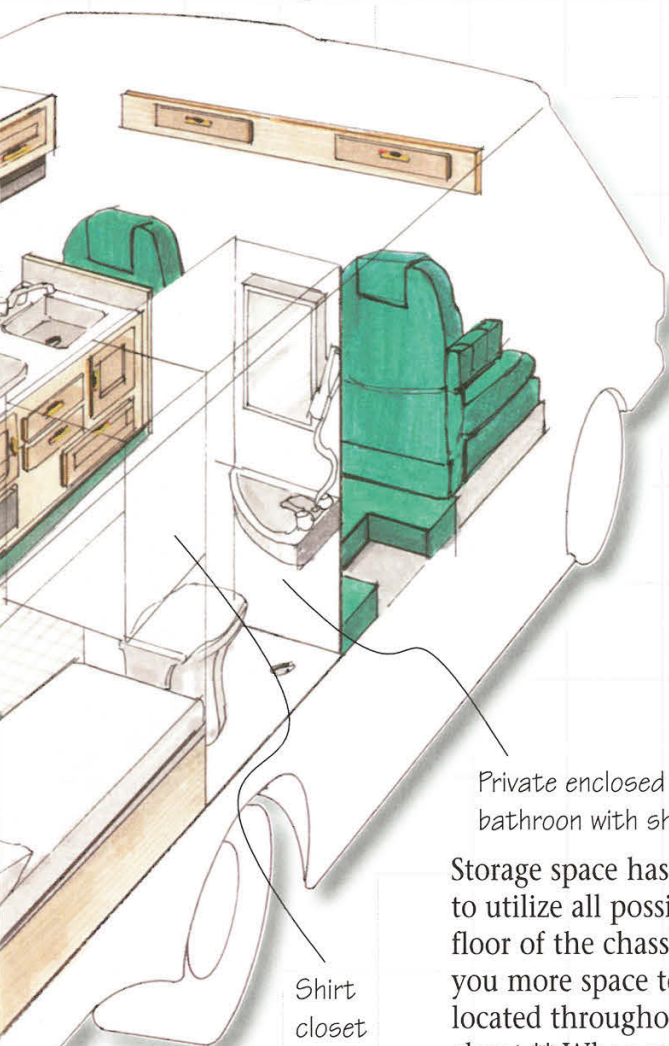


The STW is **PLEASURE-WAY'S** twin bed model. The STW floorplan was designed with the traveling couple in mind. This design gives you the best of two worlds: the convenience of two single beds or, in a matter of seconds and by simply removing the night table, the comfort of a king size bed. Another favorable feature of the twin beds is that they eliminate the "crawl overs" for the early riser. To maximize all available storage space, you will find drawers directly beneath the single beds, which are ideal for storing bedding. While relaxing in the dinette area, you can appreciate the luxury of a built-in T.V./VCR. With a fully equipped kitchen and *PRIVATE BATHROOM* with *SHOWER*, your home away from home is complete.

Makes single beds,
kingsize bed, or
dinette



Golf club storage/
storage trunk below



Private enclosed bathroom with shower

Shirt closet

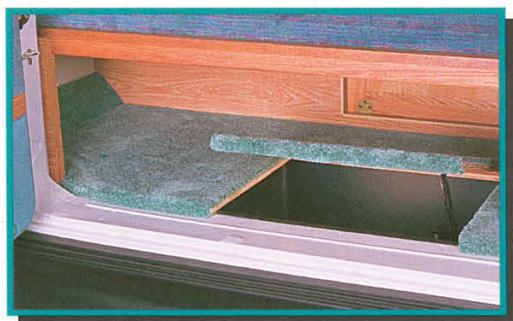


Storage space has always been a priority. And that is why **PLEASURE-WAY'S** goal is to utilize all possible storage space. By placing the holding tanks underneath the floor of the chassis as opposed to having them inside, **PLEASURE-WAY** has given you more space to live in. You will find as many as 23 cupboards and drawers located throughout the motorhome and, most importantly a large wardrobe closet.** When you open the rear door you will be amazed to find a huge storage area, large enough to hold two complete sets of golf clubs.* Directly beneath lies a storage trunk ideal for carrying tool & tackle boxes. **PLEASURE-WAY** leaves nothing to chance, so for storage and safety reasons the optional generator is mounted underneath the floor and between the chassis frame, instead of in a compartment box inside the coach.

Besides the obvious noise factor, it frees up more room in the interior for storage, as well as equalizing weight distribution from side to side. **PLEASURE-WAY** even locates the spare tire on the back door to maximize every inch available. All of this is done so that **PLEASURE-WAY** can realize their goal of giving you the most storage space available.

** shirt closet only in STW

* n/a in MPL

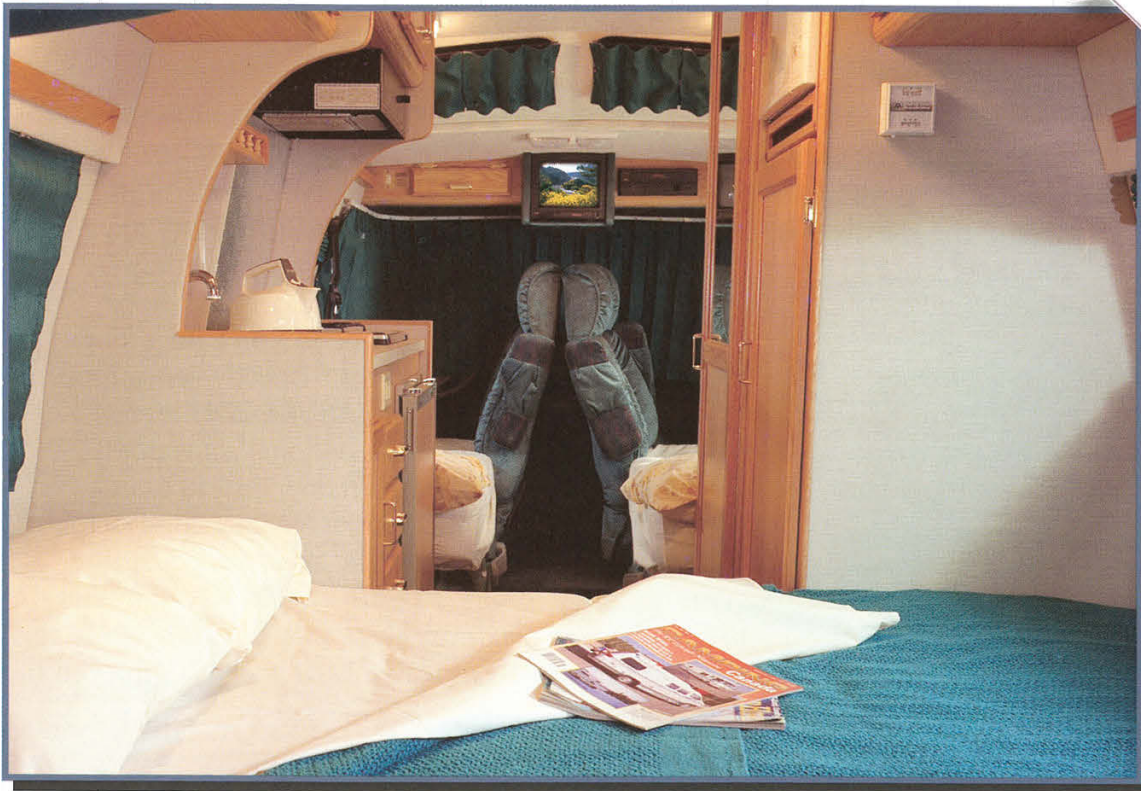
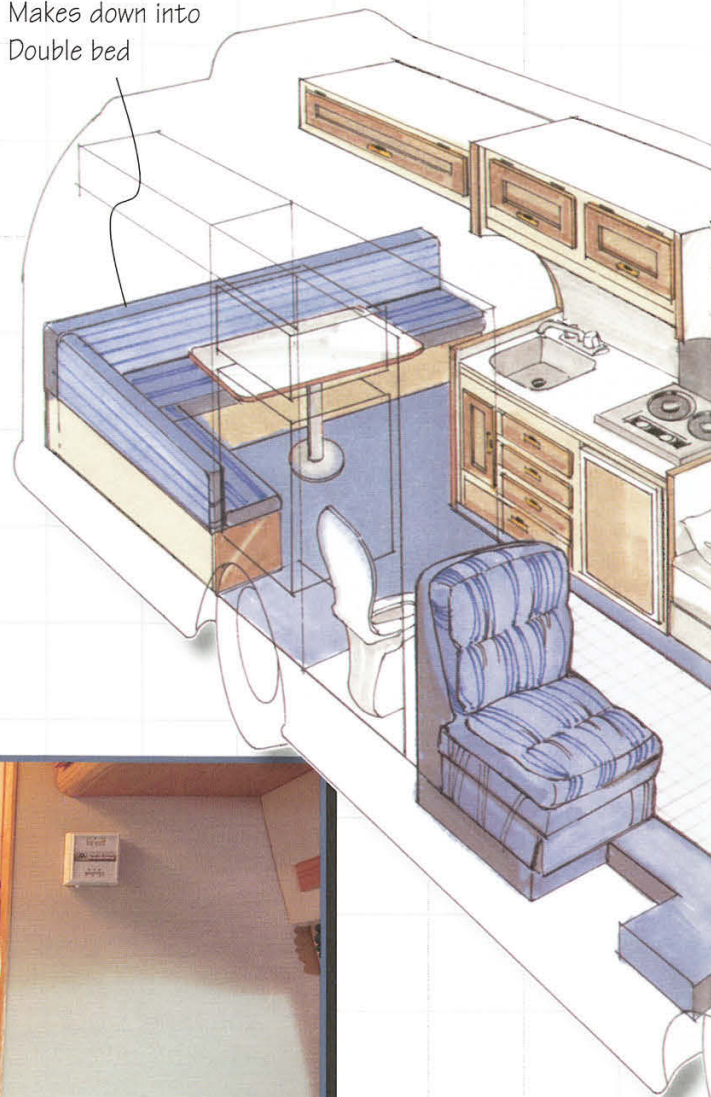


Pleasure-Way

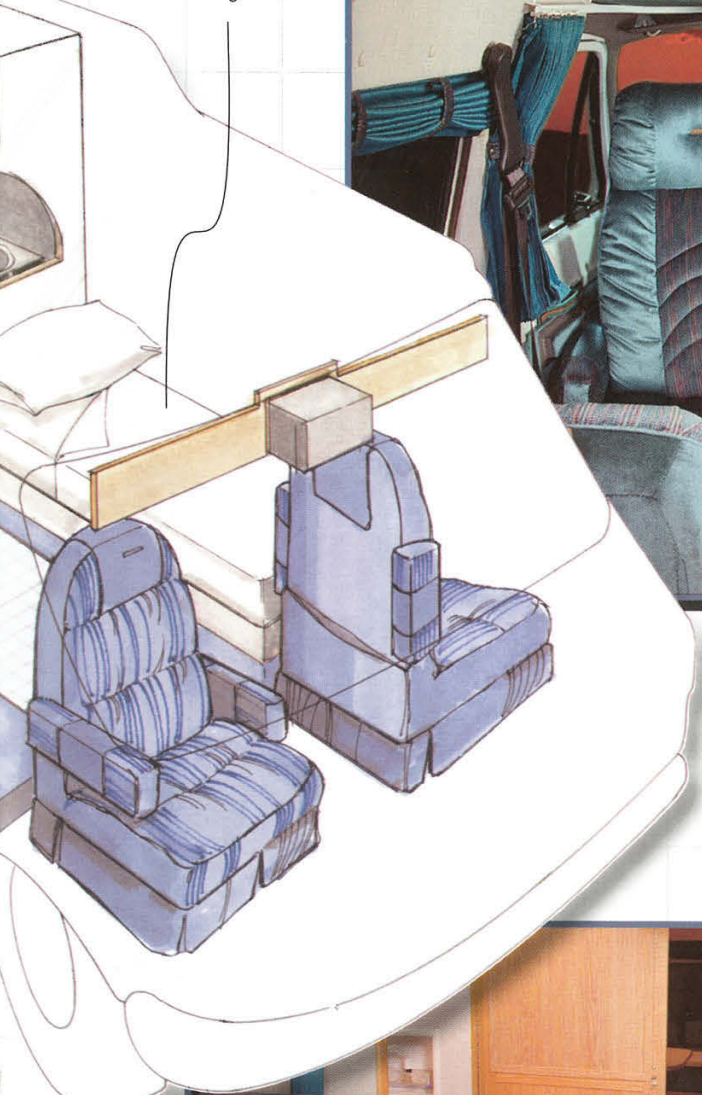
MPL

The MPL is the most versatile model in the **PLEASURE-WAY** lineup. The most prominent difference in this floorplan is that it features four seats up front. You also have the choice of either the L shaped rear livingroom or rear dinette in the back. The two sleeper seats behind the captain's chairs are constructed from a premium steel frame. These seats effortlessly convert into two single beds by easily folding down the sleeper seats and rotating the front captain's chairs sideways. By doing this, you have created the extra sleeping arrangements that's perfect for the family with children, or when grandparents take the grandchildren away for the weekend. An optional built in colour T.V. located in the front overhead cabinet makes this floor plan a popular choice. With an extensive kitchen, flush water toilet and their new aisle shower, this unit is complete. All it needs now is the open road and you.

Makes down into
Double bed

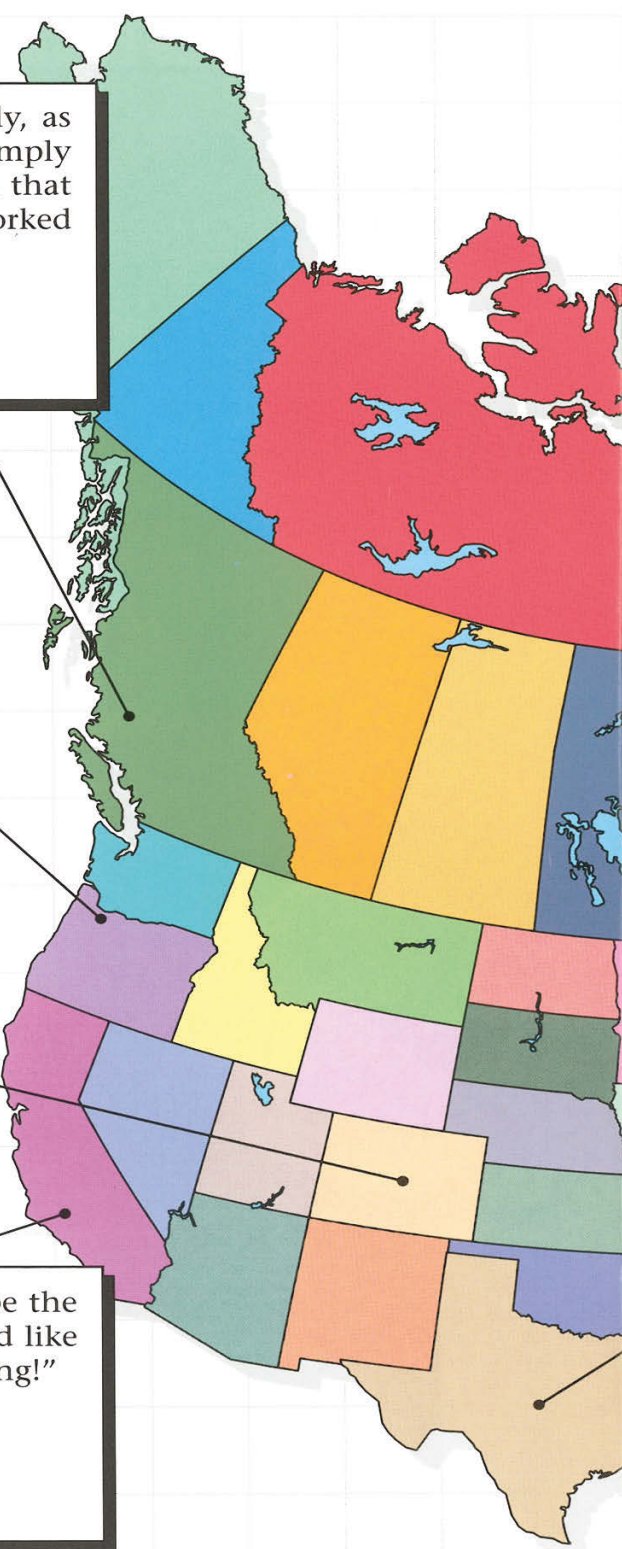


Sleeper seats
form single bed



When you see **PLEASURE-WAY** Van Motorhomes for the first time, the sleek aerodynamic profile and sharp exterior graphics will capture your attention. **PLEASURE-WAY'S** low profile roof combined with their drop center floor give you six feet of interior headroom. The aerodynamic profile achieves exceptional fuel economy and superb road handling. Superior craftsmanship is synonymous with the **PLEASURE-WAY** name. The high quality interiors have made **PLEASURE-WAY** the *elite* of Van Motorhomes. When you seriously start comparing Van Motorhomes, you can not help but notice how refined **PLEASURE-WAY'S** interiors are and how precise and smooth the cabinetry embraces the inside walls. As a tribute to their commitment to quality and to YOU, **PLEASURE-WAY** only uses the finest quality materials.

Pleasure-Way



"Our Pleasure-Way we call Pegasus performed flawlessly, as did all the on board systems. We couldn't believe how simply and quickly we were able to encamp and decamp, and that everything from the water heater to the awning, worked right the first time and everytime."

Jim and Boots Struthers
Blind Bay, British Columbia

"My wife and I have had 9 RV's in 17 years, from van conversions to Class A's and enjoyed most of them. During that time, we developed our idea of a perfect traveling motor home and now we have it and more."

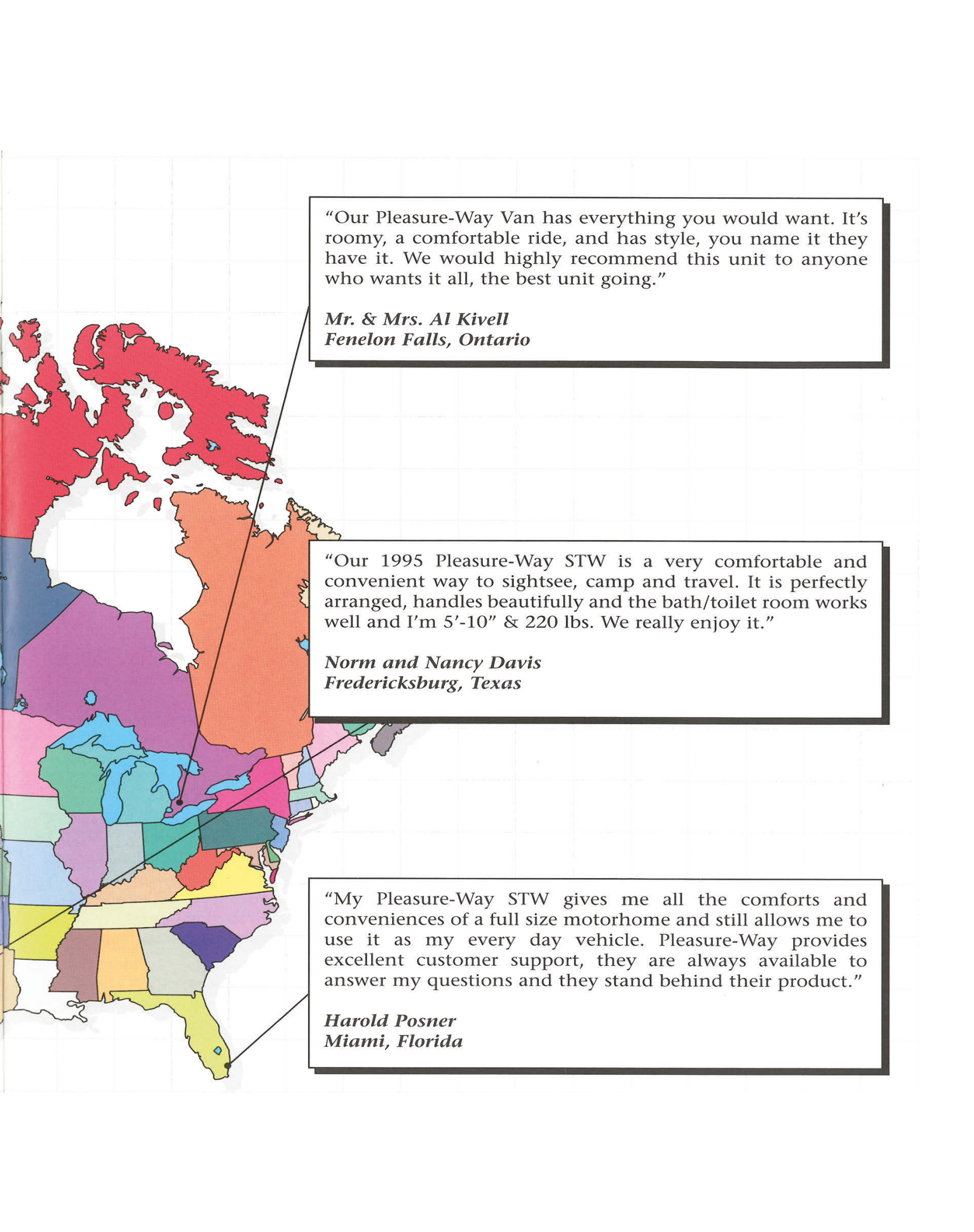
Blain and Merla Smith
Portland, Oregon

"As a new owner of your Pleasure-Way R.V., I feel you should be complimented on your fine product. The craftsmanship is superb in every way and no detail has been overlooked."

Marion Morse
Aurora, Colorado

"In this day and age when customer service seems to be the last thing on anyones mind, experiencing what I would like to call **The Pleasure-Way Difference** is truly refreshing!"

Thomas Mc Donald
Orange, California



"Our Pleasure-Way Van has everything you would want. It's roomy, a comfortable ride, and has style, you name it they have it. We would highly recommend this unit to anyone who wants it all, the best unit going."

*Mr. & Mrs. Al Kivell
Fenelon Falls, Ontario*

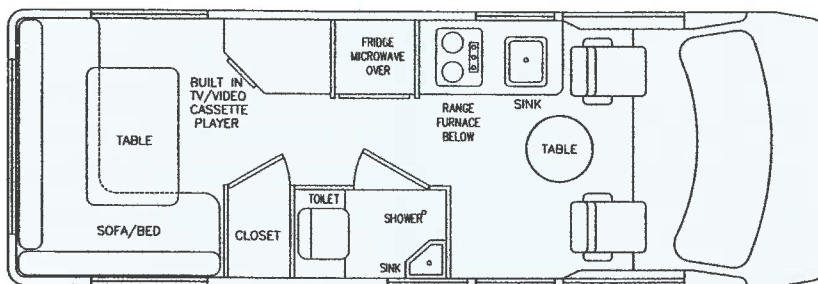
"Our 1995 Pleasure-Way STW is a very comfortable and convenient way to sightsee, camp and travel. It is perfectly arranged, handles beautifully and the bath/toilet room works well and I'm 5'-10" & 220 lbs. We really enjoy it."

*Norm and Nancy Davis
Fredericksburg, Texas*

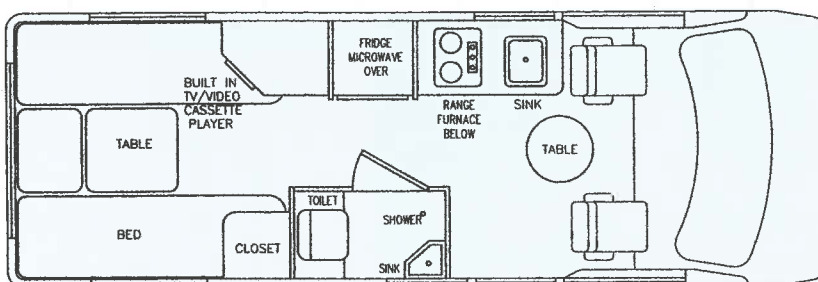
"My Pleasure-Way STW gives me all the comforts and conveniences of a full size motorhome and still allows me to use it as my every day vehicle. Pleasure-Way provides excellent customer support, they are always available to answer my questions and they stand behind their product."

*Harold Posner
Miami, Florida*

Whether you want to carry six passengers, sleep four or just have a relaxing vacation for two, **PLEASURE-WAY** has a model to suit everyone's needs. Three co-ordinated interior colour schemes with matching exterior graphics finishes off the over-all appearance which has distinctly made this the flagship of the Class B industry. All models showcase the **PLEASURE-WAY** dedication to intricate finishing and craftsmanship that has become their trademark.

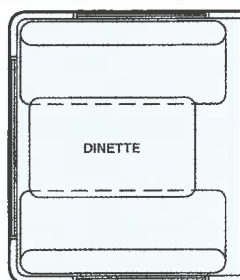


SRL

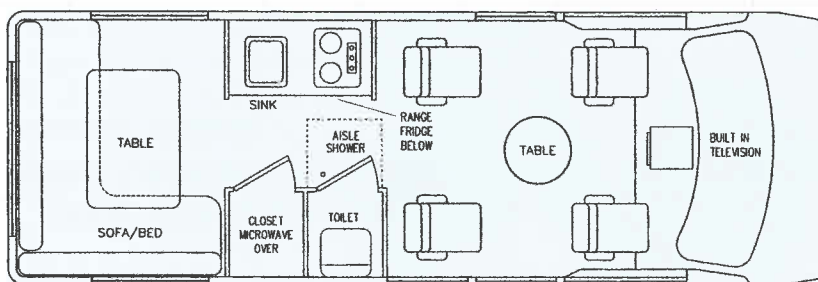


STW

Rear dinette may be substituted for the rear livingroom. (MPL only. Rear seatbelts N/A with rear dinette)



REAR DINETTE



MPL

DODGE B 3500 CHASSIS SPECIFICATION

Gross Vehicle Weight 8510 Lbs. 3861 Kgs. ~ Length Bumper to Bumper 19' 2" 5872 mm ~ Wheel Base 127" 3241 mm ~ Width 6' 6" 2032 mm ~ Height 8' 4" 2540 mm ~ Fuel Tank Capacity 35 U.S. Gal. 132 L ~ 318(5.2L) Magnum V8 MPI engine ~ Power 220 HP @ 4,400 RPM ~ Torque 295 lb-ft @ 3,200 RPM ~ Axle Ratio 3.92 ~ Automatic Transmission with Electronic Overdrive ~ Towing Capacity (no passengers, no cargo) 5,000 lbs ~ 16" Steel Belted Radial Tires ~ Front Stabilizer Bar ~ Rear Anti Lock Brakes ~ Factory Air ~ Tilt Steering ~ Cruise Control ~ Power Door Locks ~ Power Windows ~ AM/FM Stereo Cassette ~ Power Remote Mirrors ~ Matching Spare Tire ~ Drivers Side Air Bag.

OPTIONAL EQUIPMENT

Awning ~ 9" Emerson Colour AC/DC TV/VCR (SRL & STW only) ~ 9" Audiovox Colour AC/DC TV (MPL only) ~ Fan Tastic Fan ~ Coleman 7,100 BTU Roof Air Conditioner ~ Screen Package ~ Generator ~ Generator Ready ~ Exterior Shower ~ Hitch Receiver ~ Bug Deflector ~ Coffee Maker.

COACH SPECIFICATIONS & FEATURES

	Model SRL	Model MPL	Model STW
Dometic 3-way Refrigerator (3 cu ft.)	X	X	X
Sanyo Microwave Oven	X	X	X
2 Burner LP Stove	X	X	X
Power Range Hood	X	X	X
Suburban 16,000 BTU Auto Ign Furnace	X	N/A	X
Hydro Flame 16,000 BTU Auto Ign Furnace	N/A	X	N/A
Thetford Flush Toilet	X	X	X
Shur flo Demand Water System	X	X	X
Suburban 6 Gal. Auto Ign Water Heater	X	X	X
Interior Height 6'	X	X	X
Medicine Cabinet	X	N/A	X
Large 2nd Sink	X	N/A	X
Shower	X	X	X
Smoke Detector	X	X	X
Fire Extinguisher	X	X	X
Power Roof Vent	X	X	X
Auxiliary Battery	X	X	X
110 V/12V 30 Amp Converter	X	X	X
Monitor Panel	X	X	X
Fresh Water Tank 82 L 22 U.S. Gal	X	X	X
Grey Water Tank 68 L 18 U.S. Gal	X	X	X
Black Water Tank 45 L 12 U.S. Gal	X	X	X
Propane Tank 30 L 8 U.S. Gal	X	X	X
Locking City Water/Fresh Water Fill	X	X	X
2 Rear Seat Belts	X	X	N/A
Captains Chair's Swivel & Recline	X	X	X
Rear Livingroom/Double Bed (73" x 50")	X	X	N/A
Twin Beds (26" x 73.5") King Size (73" x 73.5")	N/A	N/A	X
Sleeper Seats	N/A	X	N/A
Hehr Awning Style Windows	X	X	X
Extra Cocktail Table	X	X	X
Locking Power Cord Compartment	X	X	X
Sewer Hose Storage Compartment	X	X	X
Continental Spare Tire Carrier	X	X	X
Golf Club Storage	X	N/A	X
Spare Trunk	X	X	X
Padded Engine Cover	X	X	X
Porch Light	X	X	X
Exterior 110V Receptacle	X	X	X
Cable T.V. Hook Up	X	X	X
Water Heater By-Pass	X	X	X
Aisle Shower	N/A	X	N/A

PLEASE NOTE:

All **PLEASURE-WAY** motorhomes in Canada are C.S.A. Certified, and may exceed the approved installation criteria.

All motorhomes in the United States bear the R.V.I.A. seal of approval, and may exceed the individual state requirements.

Because of our policy of continuous improvements **PLEASURE-WAY** reserves the right to make product changes at any time without prior notice and without incurring obligations.

Some motorhomes depicted in this brochure may be shown with optional equipment. Some limitations may apply when deleting or adding certain options. Please see your dealer for additional information or contact **PLEASURE-WAY INDUSTRIES LTD.**

WARRANTY

1995 Chrysler Warranty

Basic warranty coverage 3 years or 60,000 km* in the United States it would read 3 years 36,000 miles*

This covers all factory installed parts except tires, wiper blades, brake rotors, pads linings, drums and clutch discs. Tires are covered by the tire manufacturer, and the other excluded parts are covered for 1 year or 20,000 km* / 12,000 miles*.

Roadside Assistance for 3 years or 60,000 km*/36,000 miles*

A 24 hour toll free telephone number puts towing, fuel delivery, lockout assistance, tire changes and jump-starting at your fingertips from any location in Canada or the U.S.

Corrosion coverage for 7 years or 160,000 km* /100,000 miles*

All body sheet metal panels are covered against rust-through for 3 years, regardless of how far you drive, and outer body panels are covered for 7 years or 160,000 km* / 100,000 miles*.

* Whichever comes first

PLEASURE-WAY motorhome warranty is 2 years inclusive on all craftsmanship entailed in the manufacturing of the motorhome.

All appliances are covered by individual warranties offered by their respective manufacturers.

AUTHORIZED DEALER

Pleasure-Way

302 Portage Ave.,

Saskatoon, Saskatchewan S7J 4C6

Tel: (306) 934-6578 Fax: (306) 934-7085

